

Sponsorship Packages Overview

Entitlements	Platinum	Gold	Silver	Bronze	Conference Bags / Lanyards (TAKEN)
Cost	SGD 15,000	SGD 10,000	SGD 8,000	SGD 6,000	SGD 3,000
Booth (9 sqm) - space + standard package	√				
Exhibition Pod – space + standard package		√	√	√	
Pre-Event Branding and Exposure:					
Company Logo on:					
- conference website (includes hyperlink)	√	√	√	√	√
- all conference email broadcasts*	√	√	√	√	√
- sponsor page (online and printed programme)	√	√	√	√	√
Conference Branding and Exposure:					
Company logo featured on:					
- conference in-room signage	√	√	√	√	√
- conference room slide	√	√	√	√	√
- conference programme booklet sponsor page	√	√	√	√	√
- conference bag					√
Advertisement in Conference Programme Book (ad to be provided by sponsor*)	One A4 full (01) page - colour	One A4 full (01) page - B&W	One A4 full (01) page - B&W	One A4 half (½) page - B&W	One A4 half (½) page - B&W OR one (01) complimentary ticket
Distribution of company literature to attendees (in conference bags)	√	√	√		
Acknowledgement of sponsor by conference chairman	√	√			
Complimentary ticket(s) to icOPEN2017**	3	2	1	1	One A4 half (½) page - B&W OR one (01) complimentary ticket
Email invitation to Sponsor's key clients/prospects to attend the conference	1	1	1		
Additional Benefits:					
Company staff enjoy a preferential rate for icOPEN2017 conference	SGD900 per person	SGD900 per person			
Options:					
Additional banquet ticket	SGD200 per person	SGD200 per person			

*Subject to sponsor meeting organiser's deadlines and procedural requirements

** Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.

Advertisement in Abstract and Programme Booklet

Advertisement	Ad Space	Amount
One A4 Full (01) Page – Colour	Back Cover + Pod	SGD 2,500
One A4 Full (01) Page – Colour	Inside Front or Inside Back Cover + Pod	SGD 2,000
One A4 Full (01) Page - B&W	Inside Page	SGD 800
One A4 Half (1/2) Page - B&W	Inside Page	SGD 500

Contact OPSS (icopen2017@opssg.org) or 91702862 early for a non-committal sponsorship discussion.

All rates are subject to prevailing 7% Goods & Services Tax (GST).

Platinum Sponsorship (Exhibition Booth + Conference)

SGD 15,000

Exhibition Booth 9 sqm (3m x 3m):

- Located at the MTA2017 Exhibition for display of Company products and/or services. Consists of:
 - 1 x info counter
 - 1 x folding chair
 - 1 x round table
 - 2 x easy arm chair
 - 1 x 13-amp power point
 - 1 x display block
 - 2 x wall shelving or 2 x display boards
 - 1 x wastepaper basket



**The perspective is only an illustration*

Pre-Event Branding and Exposure:

- Company logo featured on
 - Conference website (includes hyperlink)
 - All conference email broadcasts*
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on
 - Conference in-room signage
 - Conference room slide
 - Conference programme booklet sponsor page
- One A4 full (01) page advertisement (colour) in Conference Programme Booklet (ad to be provided by sponsor)*
- Distribution of company literature to attendees (in conference bags)
- 3 complimentary tickets for sponsor's staff to attend icOPEN2017 – International Conference on Optical and Photonic Engineering from 4 – 7 April 2017⁺
- 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor)

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Additional Benefits:

- Company staff enjoy a preferential registration rate of SGD900/per person for icOPEN2017 conference

Options:

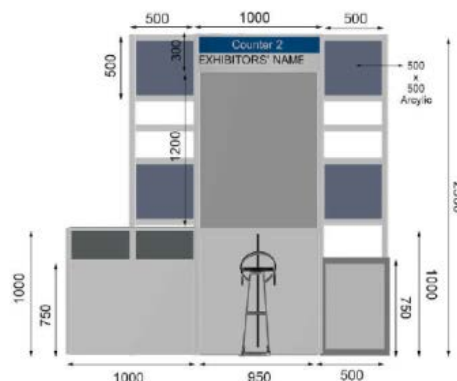
- Additional banquet tickets SGD200/ per person

Conference (GOLD) Sponsorship (Exhibition Pod + Conference)

SGD 10,000

Exhibition Pod – within OPSS @ OPTICS & PHOTONICS INNOVATION HUB Booth

- Located at the MTA2017 Exhibition for display of Company products and/or services. Consists of:
 - 1 X Panel for poster display [size of panel = 950mm (W) x 1200mm(H)] - company will need to provide own poster
 - 2 X bar stool
 - 1 X Lockable cupboard
 - 1 X 13-amp power point
 - 1 X Low Showcase
 - 1 X Display Block
 - 1 X Fascia board with company name



Pre-Event Branding and Exposure:

- Company logo featured on
 - Conference website (includes hyperlink)
 - All conference email broadcasts*
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on
 - Conference in-room signage
 - Conference room slide
 - Conference programme booklet sponsor page
- One A4 full (01) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)*
- Distribution of company literature to attendees (in conference bags)
- 2 complimentary tickets for sponsor's staff to attend icOPEN2017 – International Conference on Optical and Photonic Engineering from 4 – 7 April 2017⁺
- 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor)

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Additional Benefits:

- Company staff enjoy a preferential registration rate of SGD900/per person for icOPEN2017 conference

Options:

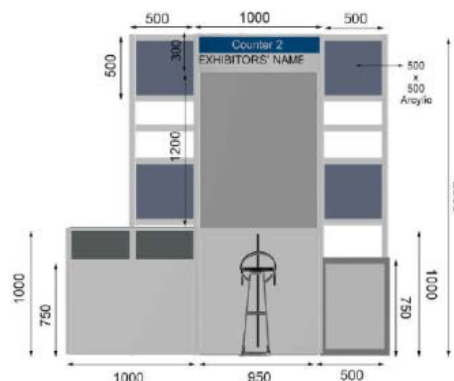
- Additional banquet tickets SGD200/ per person

Conference (SILVER) Sponsorship (Exhibition Pod + Conference)

SGD 8,000

Exhibition Pod – within OPSS @ OPTICS & PHOTONICS INNOVATION HUB Booth

- Located at the MTA2017 Exhibition for display of Company products and/or services. Consists of:
 - 1 X Panel for poster display [size of panel = 950mm (W) x 1200mm(H)] - company will need to provide own poster
 - 2 X bar stool
 - 1 X Lockable cupboard
 - 1 X 13-amp power point
 - 1 X Low Showcase
 - 1 X Display Block
 - 1 X Fascia board with company name



Pre-Event Branding and Exposure:

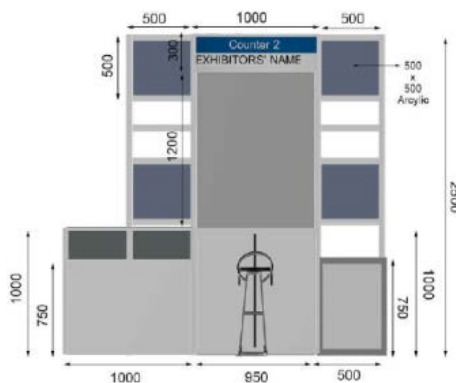
- Company logo featured on
 - Conference website (includes hyperlink)
 - All conference email broadcasts*
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on
 - Conference in-room signage
 - Conference room slide
 - Conference programme booklet sponsor page
- One A4 full (01) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)*
- Distribution of company literature to attendees (in conference bags)
- 1 complimentary tickets for sponsor's staff to attend icOPEN2017 – International Conference on Optical and Photonic Engineering from 4 – 7 April 2017⁺
- 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor)

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Conference (BRONZE) Sponsorship (Exhibition Pod + Conference)	SGD 6,000
Exhibition Pod – within OPSS @ OPTICS & PHOTONICS INNOVATION HUB Booth	
<ul style="list-style-type: none">Located at the MTA2017 Exhibition for display of Company products and/or services. Consists of:<ul style="list-style-type: none">1 X Panel for poster display [size of panel = 950mm (W) x 1200mm(H)] - company will need to provide own poster2 X bar stool1 X Lockable cupboard1 X 13-amp power point1 X Low Showcase1 X Display Block1 X Fascia board with company name	
Pre-Event Branding and Exposure:	
<ul style="list-style-type: none">Company logo featured on<ul style="list-style-type: none">Conference website (includes hyperlink)All conference email broadcasts*Acknowledgement on the sponsor page (online and printed programme)	
<i>*Subject to sponsor meeting organiser’s deadlines and procedural requirements</i>	
Conference Branding and Exposure:	
<ul style="list-style-type: none">Company logo featured on<ul style="list-style-type: none">Conference programme booklet sponsor pageOne A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)*1 complimentary tickets for sponsor’s staff to attend icOPEN2017 – International Conference on Optical and Photonic Engineering from 4 – 7 April 2017*	
<i>* Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.</i>	

Conference Bags/Lanyards Sponsorship	(NOT AVAILABLE)	SGD 3,000
Pre-Event Branding and Exposure:		
<ul style="list-style-type: none"> Company logo featured on <ul style="list-style-type: none"> Conference website (includes hyperlink) Acknowledgement on the sponsor page (online and printed programme) 		
*Subject to sponsor meeting organiser's deadlines and procedural requirements		
Conference Branding and Exposure:		
<ul style="list-style-type: none"> Company logo featured on conference bag One A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)* OR 1 complimentary tickets for sponsor's staff to attend icOPEN2017 – International Conference on Optical and Photonic Engineering from 4 – 7 April 2017* 		
* Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.		

Advertisement in Abstract and Programme Booklet

Advertisement	Ad Space	Amount
One A4 Full (01) Page – Colour	Back Cover	SGD 2,000
One A4 Full (01) Page – Colour	Inside Front or Inside Back Cover	SGD 1,500
One A4 Full (01) Page - B&W	Inside Page	SGD 800
One A4 Half (1/2) Page - B&W	Inside Page	SGD 500